## Veterinary Medical Board Strategic Plan Objective Tracker 2020-2024

	Goal 1: Enforcement			
1.1	Streamline the enforcement process to short consumer protection, and lower costs.	en cycle tim	ie, expedite	
Success Measure: Decrease in average case cost and cycle time over the prior fiscal year.				
	Objectives/Tasks	Target Completion	Current Status	
1.1.1	Evaluate the intake processes and eliminate duplicative processes.	Q1 2020	Completed	
1.1.2	Examine and improve the Expert Witness review process.	Q1 2020	Completed Ongoing	
1.1.3	Streamline the AG transmittal process for disciplinary cases.	Q1 2020	Completed	
1.1.4	Improve field investigation efficiency.	Q1 2020	Completed	
1.1.5	Work with OIO to outline Enforcement processes.	Q1 2021	Completed	
1.1.6	Examine and improve the complaints audit review committee process.	Q3 2020	Completed	
1.1.7	Meeting with Enforcement teams from other Boards to identify best practices.	Q2 2021	Completed Ongoing	
1.1.8	Implement Breeze changes to streamline the investigative process.	Q1 2022	Completed Ongoing	
1.2	Expand citation authority and increase usage egregious violations through non-disciplinary	y actions.		
Success Measure:	Increased citations in enforcement and inspections a authority.	-	anded	
	Objectives/Tasks	Target Completion	Current Status	
1.2.1	Review existing statutes and regulations regarding citation authority to identify improvements.	Q1 2020	Completed	
1.2.2	Propose statute and regulation changes to the Board for approval.	Q1 2020		
1.2.3	l la chude sécésére a second de source de la la chude de la la chude de		Completed	
	Include statutory proposal in sunset bill.	Q1 2021	Completed Completed	
1.2.4	Evaluate citation process and increase citation usage for inspections.	Q1 2021	-	
1.2.4 1.2.5	Evaluate citation process and increase citation usage for	Q1 2021 Q2 2021	Completed	
	Evaluate citation process and increase citation usage for inspections.	Q1 2021	Completed Completed	
1.2.5 1.2.6 <b>1.3</b>	Evaluate citation process and increase citation usage for inspections. Train inspection team on the citation process.	Q1 2021 Q2 2021 Q3 2022	Completed Completed Completed Pending	
1.2.5 1.2.6	Evaluate citation process and increase citation usage for inspections. Train inspection team on the citation process. Prepare rulemaking package. Increase the utilization of existing tools to co	Q1 2021 Q2 2021 Q3 2022 mbat unlice	Completed Completed Completed Pending	
1.2.5 1.2.6 <b>1.3</b> Success	Evaluate citation process and increase citation usage for inspections. Train inspection team on the citation process. Prepare rulemaking package. Increase the utilization of existing tools to co practice.	Q1 2021 Q2 2021 Q3 2022 mbat unlice	Completed Completed Completed Pending	
1.2.5 1.2.6 <b>1.3</b> Success	Evaluate citation process and increase citation usage for inspections. Train inspection team on the citation process. Prepare rulemaking package. Increase the utilization of existing tools to co practice. Board Utilizes BPC Section 149. Increased Referrals	Q1 2021 Q2 2021 Q3 2022 mbat unlice to District Att	Completed Completed Completed Pending nsed	
1.2.5 1.2.6 1.3 Success Measure:	Evaluate citation process and increase citation usage for inspections. Train inspection team on the citation process. Prepare rulemaking package. Increase the utilization of existing tools to co practice. Board Utilizes BPC Section 149. Increased Referrals Objectives/Tasks	Q1 2021 Q2 2021 Q3 2022 mbat unlice to District Att Target Completion	Completed Completed Completed Pending nsed orney.	
1.2.5 1.2.6 <b>1.3</b> Success Measure: 1.3.1	Evaluate citation process and increase citation usage for inspections. Train inspection team on the citation process. Prepare rulemaking package. Increase the utilization of existing tools to co practice. Board Utilizes BPC Section 149. Increased Referrals Objectives/Tasks Research process to utilize BPC Section 149. Utilize Public Utilities Commission authority to disconnect	Q1 2021 Q2 2021 Q3 2022 mbat unlice to District Att Target Completion Q1 2020	Completed Completed Pending nsed orney. Current Status Completed Completed	

1.3.5	Utilize the board's inspection program whenever possible to substantiate allegations of unlicensed practice.	Q1 2020	Completed Ongoing
1.3.6	Finalize citation template utilizing existing regulatory authority.	Q1 2020	Completed
1.3.7	Train staff on new citation template and how to implement existing regulatory authority.	Q1 2020	Completed
1.3.8	Continue to contact alleged unlicensed facilities posing as potential clients to further investigations.	Q1 2021	Completed Ongoing
1.3.9	Launch social media campaign to have public verify licenses.	Q1 2023	Pending
1.4	Analyze effectiveness of current complaint pr BPC section 4875.1.	rioritization	defined in
Success Measure:	Present analysis of the effectiveness to the Board.		
	Objectives/Tasks	Target Completion	Current Status
1.4.1	Create data report over last couple fiscal years of where complaints fall within the complaint prioritization.	Q2 2023	On Schedule
1.4.2	Draft memo to present potential recommendations to the Board.	Q3 2023	On Schedule
1.5	Re-evaluate performance measures of enforc	ement to im	prove
1.5	accountability.		
	Objectives/Tasks	Target Completion	Current Status
1.5.1	Ensure proper coding is utilized in Breeze to contribute to accurate tracking of activities.	Q3 2020	Completed Ongoing
1.5.2	Research performance measures for other boards.	Q2 2021	Completed
1.5.3	Clarify internal performance measurements for all steps in the investigative process.	Q2 2021	Completed
1.5.4	Compare cycle times to existing performance measures.	Q2 2022	Pending
1.5.5	Implement necessary performance measure changes.	Q3 2022	On Schedule
	Goal 2: Licensing & Examinat	tions	
2.1 Success	Decrease licensure processing times by issu candidate who completes the licensure requi to increase consumer access to veterinary ca candidate access to licensure.	rements wit	hin 4 weeks
Measure:	Licensing processing times for complete application	s are decreas	ed to 4 weeks.
	Objectives/Tasks	Target Completion	Current Status
2.1.1	Review and identify Breeze efficiencies.	Q1 2020	Completed Ongoing
2.1.2	Recruit and fill licensing vacancies.	Q3 2020	Completed
2.1.3	Generate processing time reports to capture the entire process from start to finish and ensure accurate processing time reporting on website.	Q1 2021	Completed
2.1.4	Include application deficiencies on Breeze.	Q2 2021	Delayed
2.1.5	Implement an interface between AAVSB and the Board to automatically transmit VTNE scores.	Q2 2021	Completed
2.1.6	Implement an interface between AAVSB and the Board to automatically transmit NAVLE scores.	Q3 2021	Completed
2.1.7	Create training videos with OPA, for applicants on how to file an application.	Q3 2021	Pending

2.2	Encourage increased applicant/licensee usage process efficiencies.	ge of BreEZ	e to increase
Success Measure:	Increased applicant and licensee usage of Breeze.		
	Objectives/Tasks	Target Completion	Current Status
2.2.1	Direct applicants to submit record changes in Breeze.	Q1 2020	Completed
2.2.2	Remove paper applications from website.	Q1 2020	Completed
2.2.3	Encourage applicants to access their license through their Breeze account.	Q1 2021	Completed
2.2.4	Online campaign to encourage applicants to check their status on Breeze.	Q2 2021	Delayed
2.2.5	Encourage applicants with missing documents to use the 8025 transaction in Breeze.	Q4 2021	On Schedule
2.2.6	Review and revise the 4th year student presentations to educate on how to avoid deficiencies and/or delays.	Q1 2022	On Schedule
2.3	Increase the access to veterinary care.		
Success Measure:	Increased veterinarian license population.	_	
	Objectives/Tasks	Target Completion	Current Status
2.3.1	Evaluate the licensing statutes and regulations to identify improvements and remove barriers to licensure.	Q1 2020	Completed
2.3.2	In partnership with OPES, conduct an occupational analysis and linkage study on veterinary examinations.	Q4 2020	Completed
2.3.3	Propose legislative changes to remove unnecessary barriers to licensure to the Board.	Q1 2021	Completed
2.3.4	Monitor legislative proposal through the legislative session.	Q4 2021	On Schedule
2.3.5	Outreach to schools, licensees, and other stakeholders.	Q4 2021	On Schedule
2.3.6	Work with Breeze team to update Breeze	Q4 2021	On Schedule
2.3.7	Outreach to applicants who failed CSBE regarding legislative changes.	Q1 2022	On Schedule
2.4	Educate license applicants and licensees on requirements to licensing/renewals to improvimprove efficiencies.	-	ce and
Success Measure:	Applicants/licensees are educated on changes to rec	quirements.	
	Objectives/Tasks	Target Completion	Current Status
2.4.1	Outreach to applicants and licensees regarding changes to requirements.	Q1 2022	Completed Ongoing
	Goal 3: Customer Service and Adm		
3.1	Innovate BreEZe communication of complain improve communication with involved parties	•	lates to
Success Measure:	Increased communication through BreEZe.		
	Objectives/Tasks	Target Completion	Current Status
3.1.1	Participate in EUG meetings to identify BreEZe best practices	Q4 2020	Delayed

		Target	
Success Measure:	Increased staff retention and productivity; decreased	d turnover.	
3.5	Improve staff retention, decrease turnover, an productivity.	nd increase	staff
3.4.6	Affairs).	Q4 2021	On Schedule
3.4.5	Drafting procedure manuals to reflect process improvements. Create training videos in partnership with OPA (Office of Public	Q4 2021	On Schedule
3.4.4	Attend SOLID's "How to Build a Procedure Manual" training.	Q3 2021	Delayed
3.4.3	Evaluate process maps for improvements (Breeze, Procedure Manuals).	Q3 2021	On Schedule
3.4.2	Implement cross-training across all units	Q2 2021	Pending
3.4.1	Create training plans for each unit, including milestones and utilizing OIO process maps.	Q2 2021	Delayed
weasure.	Objectives/Tasks	Target Completion	Current Statu
Success Measure:	Increased consumer and staff satisfaction on consu		on surveys.
3.4	business day Improve staff effectiveness, consistency, and		
3.3.7	Respond to emails and voice messages on average within 1	Q4 2021	On Schedule
3.3.6	Eliminate the normal phone lines and transition to MS Teams	Q4 2021	On Schedule
3.3.5	Create automatic email response to include answers to FAQs	Q2 2021	Pending
3.3.4	Assign someone to monitor voice mails and main email	Q1 2021	Completed
3.3.2	specific person Provide office coverage when receptionist is away from the desk	Q1 2021 Q1 2021	Pending Completed
	Increase communication through Social Media Eliminate generic email accounts and direct stakeholders to a		Completed
3.3.1	- -	Completion Q1 2020	
Measure:	Objectives/Tasks	Target	Current Statu
Success	Increased consumer satisfaction on consumer satisf		
3.3	Improve public access to communication wit		•
3.2.5	Revise Board reporting on processing times on the website	Q1 2020	Completed
3.2.4	changes Launch new website design	Q4 2020	Completed
3.2.3	students Work with DCA Internet team to provide feedback on design	Q3 2020	Completed
3.2.2	identify web site improvements Create student web page to provide direct communication for	Q2 2020	Completed
3.2.1	Hold meetings with Board members and DCA's Internet team to	Completion Q2 2020	Completed
Measure:	Objectives/Tasks	Target	Current Statu
Success	Website updated.		
3.2	Redesign Board website to enhance stakehol	lder commu	nication.
3.1.4	Implement the system changes to improve communication with involved parties	Q1 2023	On Schedule
3.1.3	Raise system BMOs to provide complaint status updates to all involved parties	Q4 2022	On Schedule

3.5.1	Have daily team meetings	Q1 2020	Completed Ongoing		
3.5.2	Hold one-on-ones with staff members to increase productivity and to identify any challenges staff is facing	Q1 2020	Completed Ongoing		
3.5.3	Roundtable meetings to discuss specific cases	Q1 2020	Completed Ongoing		
3.5.4	Review processes and identify manageable workloads as much as possible	Q3 2020	Completed Ongoing		
3.5.5	Evaluate meeting frequency so improvements can be made for effectiveness	Q1 2021	Completed Ongoing		
3.5.6	Have all staff meetings.	Q2 2021	Completed Ongoing		
3.5.7	Add knowledge sources in procedure manuals/work guides	Q4 2021	On Schedule		
3.5.8	Implement more training/Create video training on business processes	Q3 2022	On Schedule		
3.5.9	Automate as many processes through BreEZe as possible to alleviate staff workload	Q4 2022	On Schedule		
	Goal 4: Legislation and Regula	ations			
4.1	Review and develop statutes and regulations	to hold pre	mises		
4.1	registrants liable for violations.				
Success Measure:	Statutes and regulations are developed.				
	Objectives/Tasks	Target Completion	Current Status		
4.1.1	Research statutes & regulations regarding premises registrants	Q1 2020	Completed		
4.1.2	Develop legislative proposals for Board consideration	Q1 2020	Completed		
4.1.3	Present to Board during Board meetings	Q1 2020	Completed		
	Develop legislation that enhances unlicensed practice penalties to protect consumers and prevent harm to animals				
4.2	Develop legislation that enhances unlicensed protect consumers and prevent harm to anim	•	enalties to		
4.2 Success Measure:		•	enalties to		
Success	protect consumers and prevent harm to anim	•	enalties to Current Status		
Success	protect consumers and prevent harm to anim Legislation is developed.	als. Target Completio	Current		
Success Measure:	protect consumers and prevent harm to anim Legislation is developed. Objectives/Tasks	als. Target Completio n	Current Status		
Success Measure: 4.2.1	protect consumers and prevent harm to anim         Legislation is developed.         Objectives/Tasks         Research other DCA Board unlicensed practice statutes	als. Target Completio n Q4 2022	Current Status On Schedule		
Success Measure: 4.2.1 4.2.2	protect consumers and prevent harm to anim         Legislation is developed.         Objectives/Tasks         Research other DCA Board unlicensed practice statutes         Develop legislative proposals for Board consideration	Target Completio n Q4 2022 Q4 2022 Q4 2022 Dunding at 1 receive com	Current Status On Schedule On Schedule On Schedule		
Success Measure: 4.2.1 4.2.2 4.2.3	protect consumers and prevent harm to anim         Legislation is developed.         Objectives/Tasks         Research other DCA Board unlicensed practice statutes         Develop legislative proposals for Board consideration         Present to Board during Board meetings         Pursue protections for veterinary drug comport         federal level to enable veterinary patients to reference	Target Completio n Q4 2022 Q4 2022 Q4 2022 Dunding at f receive com nner. tions in an ec	Current Status On Schedule On Schedule On Schedule the state and pounded		
Success Measure: 4.2.1 4.2.2 4.2.3 4.3 4.3 Success	protect consumers and prevent harm to anim         Legislation is developed.         Objectives/Tasks         Research other DCA Board unlicensed practice statutes         Develop legislative proposals for Board consideration         Present to Board during Board meetings         Pursue protections for veterinary drug comported and to enable veterinary patients to remedications in an economical and timely mark         Veterinary patients can receive compounded medication	Target Completio n Q4 2022 Q4 2022 Q4 2022 Dunding at 1 receive com	Current Status On Schedule On Schedule On Schedule the state and pounded		
Success Measure: 4.2.1 4.2.2 4.2.3 4.3 4.3 Success	protect consumers and prevent harm to anim         Legislation is developed.         Objectives/Tasks         Research other DCA Board unlicensed practice statutes         Develop legislative proposals for Board consideration         Present to Board during Board meetings         Pursue protections for veterinary drug comport         federal level to enable veterinary patients to r         medications in an economical and timely mar         Veterinary patients can receive compounded medication         Participate in state and federal meetings regarding drug compounding	Target Completio n Q4 2022 Q4 2022 Q4 2022 Ounding at 1 receive com nner. tions in an eco Target	Current Status On Schedule On Schedule On Schedule On Schedule Conschedule		
Success Measure: 4.2.1 4.2.2 4.2.3 4.3 Success Measure:	protect consumers and prevent harm to anim         Legislation is developed.         Objectives/Tasks         Research other DCA Board unlicensed practice statutes         Develop legislative proposals for Board consideration         Present to Board during Board meetings         Pursue protections for veterinary drug comport         federal level to enable veterinary patients to r         medications in an economical and timely mar         Veterinary patients can receive compounded medications         medications in an economical and timely mar         Veterinary patients can receive compounded medication         Participate in state and federal meetings regarding drug	Target Completio n Q4 2022 Q4 2022 Q4 2022 Ounding at f receive com ner. tions in an ec Target Completion	Current Status On Schedule On Schedule On Schedule On Schedule Con Schedule Conschedule Conschedule Conschedule Conschedule Conschedule Conschedule Conschedule Conschedule Conschedule Conschedule Conschedule Completed Ongoing Completed Ongoing		
Success Measure: 4.2.1 4.2.2 4.2.3 4.3 Success Measure: 4.3.1	protect consumers and prevent harm to anim         Legislation is developed.         Objectives/Tasks         Research other DCA Board unlicensed practice statutes         Develop legislative proposals for Board consideration         Present to Board during Board meetings         Pursue protections for veterinary drug comport         federal level to enable veterinary patients to r         medications in an economical and timely mark         Veterinary patients can receive compounded medication         veterinary patients can receive compounded medication         Participate in state and federal meetings regarding drug compounding         Participate in FDA stakeholder meetings regarding drug	Target Completio n Q4 2022 Q4 2022 Q4 2022 Ounding at 1 receive com nner. tions in an ec Target Completion Q1 2020	Current Status On Schedule On Schedule On Schedule On Schedule the state and pounded conomical and Current Status Completed Ongoing Completed		

4.4	Pursue consumer protections in telemedicine appropriate implementation of telemedicine for			
Success Measure:	Board decides on appropriate implementation of tele protection.			
	Objectives/Tasks	Target Completion	Current Status	
4.4.1	Hold MDC meetings to evaluate telemedicine requirements and engage stakeholders on telemedicine	Q2 2021	Completed	
4.4.2	Present MDC recommendations to the Board	Q3 2021	Pending	
4.5	Define regulatory oversight to protect against non-veterinarians influencing the practice of veterinary medicine.			
Success Measure:	Implementation of the legislative changes.			
	Objectives/Tasks	Target Completion	Current Status	
4.5.1	Hold stakeholder meeting regarding non-veterinarian influence over the practice of veterinary medicine	Q1 2020	Completed	
4.5.2	Draft legislative proposals to address non-veterinarian influence	Q1 2020	Completed	
4.5.3	Present legislative proposal to the Board for consideration	Q1 2020	Completed	
4.5.4	Monitor legislative proposal through the sunset process	Q4 2021	On Schedule	
4.5.5	Implement legislative changes	Q1 2022	On Schedule	
4.6	Increase statutory license fee caps to maintai of the Board.	in the financ	cial stability	
Success Measure:	All statutory license fee caps are increased.			
	Objectives/Tasks	Target Completion	Current Status	
4.6.1	Hire third party to conduct fee audit	Q1 2024	On Schedule	
			On Ochedule	
4.6.2	Present fee audit recommendations to the Board	Q4 2024	On Schedule	
4.6.2 4.6.3	Approve and pursue legislative proposal for the 2025 legislative session.	Q4 2024	On Schedule On Schedule	
	Approve and pursue legislative proposal for the 2025 legislative	Q4 2024 n 4827 (exc	On Schedule On Schedule uding	
4.6.3	Approve and pursue legislative proposal for the 2025 legislative session. Examine licensure exemptions in BPC section livestock) to protect consumers and their ani	Q4 2024 n 4827 (excl mals from u	On Schedule On Schedule uding nlicensed	
4.6.3 4.7 Success	Approve and pursue legislative proposal for the 2025 legislative session. Examine licensure exemptions in BPC section livestock) to protect consumers and their anin practitioners. Licensure exemptions have been examined, and reco	Q4 2024 n 4827 (excl mals from u	On Schedule On Schedule Uding Inlicensed S have been	
4.6.3 4.7 Success	Approve and pursue legislative proposal for the 2025 legislative session. Examine licensure exemptions in BPC section livestock) to protect consumers and their anin practitioners. Licensure exemptions have been examined, and reco proposed.	Q4 2024 n 4827 (exc mals from u ommendation Target	On Schedule On Schedule Uding Inlicensed S have been	
4.6.3 4.7 Success Measure:	Approve and pursue legislative proposal for the 2025 legislative session. Examine licensure exemptions in BPC section livestock) to protect consumers and their anin practitioners. Licensure exemptions have been examined, and reco proposed. Objectives/Tasks	Q4 2024 n 4827 (excl mals from u ommendation Target Completion	On Schedule On Schedule Uding Inlicensed s have been Current Status	
4.6.3 4.7 Success Measure: 4.7.1 4.7.2 4.8	Approve and pursue legislative proposal for the 2025 legislative session. Examine licensure exemptions in BPC section livestock) to protect consumers and their anin practitioners. Licensure exemptions have been examined, and reco proposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the	Q4 2024 n 4827 (excl mals from u ommendation Target Completion Q1 2024 Q4 2024	On Schedule On Schedule Uding Inlicensed S have been Current Status On Schedule On Schedule	
4.6.3 4.7 Success Measure: 4.7.1 4.7.2	Approve and pursue legislative proposal for the 2025 legislative session. Examine licensure exemptions in BPC section livestock) to protect consumers and their anin practitioners. Licensure exemptions have been examined, and reco proposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the Board Create regulations on how to remove a DEC recommendations.	Q4 2024 n 4827 (excl mals from u ommendation Target Completion Q1 2024 Q4 2024 nember to g	On Schedule On Schedule Uding Inlicensed S have been Current Status On Schedule On Schedule	
4.6.3 4.7 Success Measure: 4.7.1 4.7.2 4.8 Success	Approve and pursue legislative proposal for the 2025 legislative session. Examine licensure exemptions in BPC section livestock) to protect consumers and their anin practitioners. Licensure exemptions have been examined, and recor- proposed. Objectives/Tasks Examine the exemptions in BPC Section 4827 at an MDC meeting Bring MDC recommendations/potential legislative proposal to the Board Create regulations on how to remove a DEC resource and the authority, if necessary.	Q4 2024 n 4827 (excl mals from u ommendation Target Completion Q1 2024 Q4 2024 nember to g	On Schedule On Schedule Uding Inlicensed S have been Current Status On Schedule On Schedule	

4.8.2	Present legislative proposal to Board for consideration	Q1 2020	Completed
4.8.3	Monitor legislative changes through the legislative session for the Board's sunset bill	Q4 2021	On Schedule
4.9	Implement regulations for substance abusing	licensees t	o fully
Success	comply with the statutory requirement.		
Measure:	Regulations implemented.		
	Objectives/Tasks	Target Completion	Current Status
4.9.1	Draft uniform standard regulations	Q1 2020	Completed
4.9.2	Present regulatory proposal to Board for consideration	Q1 2020	Completed
4.9.3	Prepare rulemaking file for initial submission to DCA	Q3 2021	On Schedule
4.9.4	Monitor rulemaking package through the rulemaking process	Q3 2022	On Schedule
4.9.5	Implement the regulations	Q1 2023	On Schedule
4.40	Address false and misleading advertising of a	specialty an	d board
4.10	certification to provide and enhance consume	•	
Success Measure:	Statute added to allow Board to address false and m specialty and Board certification to provide and enha	isleading adv	ertising of
	Objectives/Tasks	Target Completion	Current Status
4.10.1	Draft legislative proposal	Q1 2020	Completed
4.10.2	Present legislative proposal to Board for consideration	Q1 2020	Completed
4.10.3	Monitor legislative changes through the legislative session for the Board's sunset bill	Q4 2021	On Schedule
4.11	Analyze existing statutes and regulations reg identify enhancements and improvements.	arding rode	os to
Success Measure:	Analysis provided to the Board.		
	Objectives/Tasks	Target Completion	Current Status
4.11.1	Analyze existing statutes and regulations and present to Board members	Q 1 2020	Completed
4.11.2	Present analysis to Board at Board meeting and engage stakeholders	Q1 2020	Completed
4.12	Pursue funding for cannabis research in vete protect consumers and their animals.	rinary medi	cine to
Success Measure:	Board pursued funding for cannabis research.		
	Objectives/Tasks	Target Completion	Current Status
4.12.1	Engage sponsors of cannabis bills to pursue the funding for cannabis research	Q1 2020	Completed
4.12.2	Take positions on cannabis related bill requesting funding for research	Q1 2020	Completed
4.12.3	Engage in legislative staff meetings regarding cannabis related bills to educate them on the importance of funding cannabis research	Q1 2020	Completed
4.13	Update all applications/registrations to reflec changes.	t statutory/r	egulatory
Success Measure:	Applications/regulations have been updated to reflect changes.	ct statutory/re	gulatory

	Objectives/Tasks	Target Completion	Current Status
4.13.1	Review and update all license applications to reflect statutory/regulatory changes	Q4 2022	On Schedule
	Goal 5: Outreach		
5.1	Deliver programs (webinars, newsletters, etc.) to loca them on Board actions and programs.	al association	s to update
Success Measure:	Programs are delivered to local associations.		
	Objectives/Tasks	Target Completion	Current Status
5.1.1	Participate virtually in local association meetings	Q2 2020	Completed Ongoing
5.1.2	Develop electronic newsletters	Q1 2022	On Schedule
5.1.3	Develop educational webinars	Q4 2021	On Schedule
5.2	Increase licensee outreach on regulatory mat problems/complaints, and topics of interest.	ters, most o	common
Success Measure:	Increased outreach on regulatory matters, most com and topics of interest.	mon problem	s/complaints,
	Objectives/Tasks	Target Completion	Current Status
5.2.1	Increase social media usage on regulatory matters, most common problems/complaints, and topics of interest.	Q2 2020	Completed
5.2.2	Increase use of ListServ to all licensees regarding regulatory matters, most common problems/complaints, and topics of interest.	Q2 2020	Completed
5.2.3	Regularly updating email addresses in ListServ to increase subscriber pool.	Q2 2020	Completed Ongoing
5.2.4	Allow licensees to verify and update their email address upon renewal.	Q3 2021	Completed
5.2.5	Include regulatory matters, most common problems/complaints, and topics of interest on electronic newsletters.	Q1 2022	On Schedule
5.3	Revamp consumer, licensee, and/or stakehol to identify areas for customer service improv		tion surveys
Success Measure:	Revamp consumer, licensee, and/or stakeholder sati areas for customer service improvement.	sfaction surve	eys to identify
	Objectives/Tasks	Target Completion	Current Status
5.3.1	Execute contract with Survey Monkey	Q1 2020	Completed
5.3.2	Revamp surveys	Q2 2020	Completed
5.4	Strengthen the Board's social media presenc timely, and accessible information.	e to provide	e convenient,
Success Measure:	Board social media presence is increased.		
	Objectives/Tasks	Target Completion	Current Status
5.4.1	Increase social media usage on regulatory matters, most common problems/complaints, and topics of interest.	Q2 2020	Completed Ongoing
	Collaborate with AAVSB and other national o		
5.5	better balance of presentations and better inf		rinary
	regulatory boards on current/emergency issu	les.	

Success Measure:	Collaboration with AAVSB and other national organized	zations.	
	Objectives/Tasks	Target Completion	Current Status
5.5.1	Collaborate with AAVSB and other national organizations.	Q3 2020	Completed Ongoing
5.6	Establish student liaisons to the Board to inc with future licensees and include their perspe		
Success Measure:	Student liaisons established.		
	Objectives/Tasks	Target Completion	Current Status
5.6.1	Research CVMA's process on how they establish student liaisons.	Q1 2022	Completed
5.6.2	Reach out to 2 colleges in CA to recruit student liaisons.	Q1 2022	Completed
5.6.3	Revise Board Administrative Procedure Manual to include student liaisons	Q1 2022	Pending
5.6.3	Establish student liaison to the Board.	Q3 2022	On Schedule
	Goal 6: Inspection Program	m	
6.1	Promote the Veterinary Premises Self-Evalua collaborating with professional/affiliated orga disseminate the checklist and manual to all v	anizations to	
Success Measure:	Inspection Checklist is more accessible.		
	Objectives/Tasks	Target Completion	Current Status
6.1.1	Reach out to schools to provide inspection checklists to 4th year students.	Q2 2021	Delayed
6.1.2	Promote Inspection Checklist over social media accounts.	Q2 2021	Delayed
6.1.3	Reach out to local association chapters to include Inspection Checklist link on their websites.	Q2 2021	Delayed
6.1.4	Include Inspection Checklist in virtual "Welcome Package" to new Veterinarian licensees.	Q3 2021	On Schedule
6.1.5	Provide link to Inspection Checklist to each MGLs Breeze account/renewal application.	Q4 2021	On Schedule
6.2	Evaluate the feasibility of the 20% annual ins	pections ma	andate.
Success Measure:	Analysis presented to the Board.		
	Objectives/Tasks	Target Completion	Current Status
6.2.1	Hold meetings with other Inspection programs to develop best practices.	Q1 2021	Completed
6.2.2	Create report of last several fiscal years to determine how close the Board has come to reaching the 20% mandate.	Q2 2021	Delayed
6.2.3	Develop report to pull compliance timeframes.	Q2 2021	Delayed
6.2.4	Hold sub-committee and MDC meetings to evaluate the Inspections Checklist.	Q2 2021	Completed Ongoing
6.2.5	Research origins and history of 20% mandate.	Q3 2021	On Schedule
6.2.6	Prepare analysis for Board consideration.	Q1 2022	On Schedule
6.3	Streamline the inspection process.		
Success Measure:	Inspection process streamlined.		

	Objectives/Tasks	Target Completion	Current Status
6.3.1	Utilize BOX for inspections and corrections photos and documents.	Q1 2020	Completed
6.3.2	Adhere to response times as outlined in the practice act in regard to violations identified.	Q1 2020	Delayed
6.3.3	Exploring use of inspection mobile app	Q4 2020	On Schedule
6.3.4	Hold meetings with other Inspection programs to develop best practices.	Q1 2021	Completed
6.3.5	Map inspection processes with OIO.	Q2 2021	Completed
6.3.6	Staff participation in EUG meetings.	Q2 2021	Delayed
6.3.7	Work with OIS to improve Breeze's current configurations to better suit inspection needs.	Q3 2021	On Schedule
6.3.8	Development of procedure manual for inspection unit.	Q3 2021	On Schedule
6.3.9	Design and implement inspection mobile app	Q4 2021	On Schedule
6.3.10	Refine reports to improve process tracking.	Q4 2021	On Schedule
6.4	Design minimum standards attestation for ne awareness and ensure compliance.	w premises	to improve
Success Measure:	Minimum standards added to Breeze application.		
	Objectives/Tasks	Target Completion	Current Status
6.4.1	Craft regulatory changes on premise registration initial applications and renewals to propose for Board consideration.	Q2 2021	On Schedule
6.4.2	Present regulatory proposal to the Board.	Q3 2021	On Schedule
6.4.3	Monitor the regulatory package through the rulemaking process.	Q1 2023	On Schedule
6.4.4	Update Breeze application	Q3 2023	On Schedule
6.5	Obtain and retain capable and proficient insp	ectors.	
Success Measure:	Increase in and retention of capable and proficient in	spectors.	
	Objectives/Tasks	Target Completion	Current Status
6.5.1	Partner with state and local associations.	Q1 2020	Delayed
6.5.2	Provide timely feedback to inspectors.	Q1 2021	Completed
6.5.3	Reach out to inspectors to identify areas for improvement in inspector recruitment process.	Q2 2021	Completed
6.5.4	Re-evaluate criteria policy for inspectors.	Q4 2021	On Schedule
6.5.5	Provide additional tools to inspectors.	Q1 2022	On Schedule
6.5.6	Explore the feasibility of increasing the reimbursement rate for inspectors.	Q1 2022	On Schedule
6.5.7	Promote recruitment on social media.	Q2 2022	On Schedule
6.6	Improve inspection program effectiveness.		
Success Measure:	Increased compliance and reduced cycle times.		
	Objectives/Tasks	Target Completion	Current Status
6.6.1	Adhere to response times as outlined in the practice act in regards to violations identified.	Q1 2020	Delayed
6.6.2	Utilization of citation and fine tool to obtain compliance with minimum standards.	Q1 2021	Delayed
6.6.3	Review website for possible updates.	Q1 2021	Completed
6.6.4	Develop templates for inspection reports.	Q1 2021	Completed
	Review website for possible updates.Develop templates for inspection reports.		

6.6.5	Create accurate processing timelines from start to finish.	Q1 2021	Delayed
6.6.6	Meeting with other inspection programs to identify best practices.	Q1 2021	Completed
6.6.7	Evaluate citation process and increase citation usage for inspections.	Q1 2021	Delayed
6.6.8	Train inspection team on the citation and disciplinary process.	Q1 2021	Completed
6.6.9	Staff participation in EUG meetings.	Q2 2021	Delayed
6.6.10	Consider requiring narrative reports on all inspections.	Q2 2021	Completed
6.6.11	Utilize Breeze dashboards to identify pending inspections and responsible parties.	Q2 2021	Delayed