

**Veterinary Medical Board**

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## MEMORANDUM

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**DATE** October 3, 2012

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**TO** Veterinary Medical Board

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**FROM** Sue Geranen Executive Officer  
DCA/Veterinary Medical Board  
Phone: 916-263-2615  
Email: Susan.geranen@dca.ca.gov

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**SUBJECT** **Pet Lovers License Plate Proposed Regulations**

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**Background:**

The Board is the sponsoring governmental agency for this license plate program that provides revenues to spay and neuter service-providers. The Fund has received almost 6,000 license plate orders, but needs 7,500 plate orders for DMV to begin production. The deadline for meeting the threshold of 7,500 plate orders is June 2013.

It appears that there is a very good chance that we will meet that threshold by June, so the Board must consider regulations to implement the program. One of the issues for the Board to decide is how the Fund will distribute revenue. The Board should discuss how this will function and whether it has preferences or concerns.

Once the Board provides information on that issue legal counsel can put together actual language and bring it back for further discussion at the January Board meeting.

**Action Requested:**

Discussion and input on revenue distribution.